

B.S. in Music Industry

Academic Program Guide for **New First-Year Students** (Effective Fall 2018)

Department of Music (music@rowan.edu)

Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core & Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C or better in all courses satisfying Major requirements.

Rowan Core Requirements¹

Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- ☐ (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- ☐ COMP 01111 College Composition I (3 sh) ☐ COMP 01112 College Composition II (3 sh) ☐ CMS 04205 Public Speaking (3 sh)
- ☐ (ARTL) Artistic Literacy *Recommendation from major:* MUS 40201 (3 sh counted under major)
- ☐ (GLBL) Global Literacy *Recommendation from major:*
- ☐ (HUML) Humanistic Literacy *Recommendation from major:*
- ☐ (QNTL) Quantitative Literacy *Recommendation from major:*
- ☐ (SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- ☐ (LIT) Broad-Based Literature Attribute *Recommendation from major:*
- ☐ (WI) Writing Intensive Attribute *Recommendation from major:*
- ☐ (RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section cannot be in the major department.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
JRN 02210	Journalistic Writing for Non-Majors				3
Subtotal: 18 sh					

¹ The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

² The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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Major Requirements (78 sh)

SUMMARY OF MAJOR REQUIREMENTS

- 37 sh of Foundational Courses
 - 18 sh of Mid-Level Courses
 - 8 sh of Upper-Level Courses
 - 15 sh of Concentration Courses
-
- 78 sh total

FOUNDATIONAL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40111	Business of Music I				3
MUS 40121	Audio Recording I				3
MUS 04110	Sight-Singing and Ear Training				2
MUS 04118	Music Fundamentals				3
MUS 40113	Business of Music II				3
MUS 40122	Computer Technology and Music I				3
MUS 04130	Music Theory I Written				2
MUS 04132	Music Theory I Aural				2
MUS 40201	History of Popular Music	Satisfies Artistic Literacy			3
MUS 97102 or MUS 97229	Piano I for Non-Majors or Guitar Class				3
MKT 09200	Principles of Marketing				3
ACC 03405	Foundations of Accounting				3
MUS 40202	Introduction to Music Performance				3
MUS 40223	Survey of Record Production				1
					Subtotal: 37 sh

MID-LEVEL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40211	Music Industry Internship I	Summer following Sophomore Year			3
MGT 98242	Legal Environment of Business				3
ENT 06240	Entrepreneurship and Innovation				3
	Music Elective	Any course with a MUS or MUSG prefix			3
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					Subtotal: 18 sh

UPPER-LEVEL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40412	Capstone Project in Music Industry I				2
MUS 40413	Capstone Project in Music Industry II				2
MUS 40311	Music Industry Internship II	Summer following Junior Year			3
	Music Elective	Any course with a MUS or MUSG prefix			1
					Subtotal: 8 sh

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Music Industry Concentrations

Students will take all 15 sh of courses in one of the following concentrations.

MUSIC BUSINESS CONCENTRATION

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40212	Music Publishing				3
MUS 40213	Touring and Concert Promotion				3
MUS40314	Artist Services I				2
MUS40414	Artist Services II				2
MUS 40415	Artist Services III				2
MUS 40315	Entrepreneurship in the Music Industry				3
					Subtotal: 15 sh

MUSIC TECHNOLOGY CONCENTRATION

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40222	Computer Technology and Music II				3
MUS 40221	Audio Recording II				3
MUS 40321	Producing the Record				3
MUS 40323	Sound Reinforcement I				3
MUS 40322	Audio for Video				3
					Subtotal: 15 sh

Free Electives for this Major/Degree (15 sh)

Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
					Subtotal: 15 sh

Total Program Credits Required for this Major / Degree: 120 SH

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Suggested Music Electives

Course #	Course Name	Credits
MUS 40331	Game Audio	3
MUS 40344	Hip Hop Culture: Music, Lifestyle, Fashion and Politics	3
MUS 40332	Recording Studio Design and Maintenance	3
MUS 40333	Sound Synthesis and Remixing	3
MUS 40431	Mixing and Mastering	3
MUS 40341	Music Industry Contracts and Copyrights	3
MUS 40342	Public Relations in Music Industry	3
MUS 40343	Songwriting	3
MUSG 06102	General Music History	3
MUS 04125	Music Composition I	3
MUS 04126	Music Composition II	3
MUSG 06115	Growth & Development of Jazz	3
MUSG 06220	The Singing Music of African-Americans	3
MUSG 06447	Music in World Cultures: Asia & Oceania	3
MUSG 06448	Music in World Cultures: Africa, India, Near & Middle East	3
MUSG06.220	The Music of African Americans	3
MUS04.131	Music Theory II - Written	2
MUS04.133	Music Theory II - Aural	2
MUS 04118	Music Fundamentals	3
MUS 01129	Chamber Music I	1
MUS 01130	Chamber Music II	1
MUS 01131	Chamber Music III	1
MUS 01132	Chamber Music IV	1
MUSG 06214	Development Of Musical Styles And Form I	3
MUSG 06215	Development Of Musical Styles And Form II	3
MUS08.156 - MUS08.163	Contemporary Music Ensemble	1
MUS04.140	Wind Ensemble	1
MUS 04141	String Ensemble	1
MUS 04142	College Band	1
MUS 04143	Jazz Band	1
MUS 04144	Orchestra	1
MUS 04145	Lab Band	1
MUS 04146	Concert Choir	1
MUS 04154	Women's Chorus	1
MUS 04155	Men's Chorus	1