



THE WYNTON MARSALIS QUINTET

DANCE MUSIC THEATRE

MARIE RADER PRESENTING SERIES

The College of Performing Arts (CPA) serves as a cultural center for the campus community, the South Jersey region, and beyond, by providing a diverse range of classical, contemporary, and popular music, dance, and theatre programming year-round. Included in CPA's more than 60 public performances on campus each year, is the world-renowned Marie Rader Presenting Series, as well as faculty-led productions and concerts from the Department of Music and Department of Theatre & Dance.

The Marie Rader Presenting Series at Rowan University brings exceptional artists to campus, enriching the university community and the Southern New Jersey region through expanded performing arts programming, bolstering a robust academic program in dance, music, and theatre. The series is made possible in part through generous support from the Henry M. Rowan Family Foundation via the Marie F. Rader Memorial Fund and through funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts.

As a Performance Series Season corporate business partner, your investment has a resounding impact on the arts and professional community providing maximum visibility and aligning your brand with vibrant stakeholders. Your corporate sponsorship

has an immediate impact on our community, and provides innovative community offerings and world class performing experiences to the region. The Marie Rader Presenting Series brings world-class artists such as Tony Bennett, Wynton Marsalis, and Kristin Chenoweth to South Jersey for great performances, and your sponsorship champions these engaging concerts.

If your corporation is interested in supporting the College of Performing Arts Annual Performance Series season, reach out to Dr. Elizabeth Guerriero, Executive Director of Integrative Arts Education and Director of Development at (609) 617-5350 or guerriero@rowan.edu.



PFLEEGER CONCERT HALL



ALL PACKAGES INCLUDE THE PRIOR GIVING LEVELS

FRIEND OF THE ARTS: \$2,500+

- Listing on Rowan.edu College of Performing Arts Website (15,000 annual impressions)
 - Complimentary tickets to select performances
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ENSEMBLE: \$5,000+

- Listing on Rowan.edu College of Performing Arts Website (15,000 annual impressions)
 - Four season passes to College of Performing Arts performances and events
 - Logo Placement in monthly email performance series newsletter (reaches 12,000 subscribers monthly or 144,000 impressions annually)
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SPOTLIGHT: \$10,000+

- Full page acknowledgement in performance programs (over 26,000 annual impressions)
 - Invitation to at least one VIP event per year
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PREMIER SOLOIST: \$20,000+

- Prominent recognition of support on signage and promotional materials for Headliner concert:
 - 775 Posters printed per year
 - Logo placement on rowan.edu College of Performing Arts Website (additional 15,000 impressions annually)
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HEADLINER: \$25,000+

- Radio spot placements on appropriate local media such as WXPB, WMGK (2.2 million listeners), WHYY (450,000 listeners), WBGO (400,000 listeners) or WRTI (300,000 listeners)
- Prominent external signage garnering external on-campus impressions with direct engineering and stadium views: Approximately 320,000 impressions from September through May (includes commencement)

Additional opportunities available by request.



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RowanUniversity

COLLEGE OF PERFORMING ARTS