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BACHELOR OF SCIENCE IN MUSIC INDUSTRY

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General Education

All students must complete the University General Education requirements as described on page [bad page ref "gened"](#)

Communications Bank

COMP01.111	College Composition I	3 s.h.
COMP01.112	College Composition II	3 s.h.

Science/Math Bank

Choice from Approved General Education Courses (3 s.h.)

Suggested Lab Science:

PHYS02.175	Physics of Sound and Music	4 s.h.
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Social and Behavioral Science Bank

Choice from Approved General Education Courses (3 s.h.)

ENT06.240	Entrepreneurship & Innovation	3 s.h.
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History/Humanities

Choice from Approved General Education Courses (6 s.h.)

Non-Program Courses

Choice from Approved General Education Courses (8 s.h.)

JRN02.210	Journalistic Writing for Non-majors	3 s.h.
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Rowan Experience

All students must complete the Rowan Experience requirements as described on page [bad page ref "rowexp"](#)

CMS04.205	Public Speaking	3 s.h.
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Artistic/Creative Experience

Choice from Approved General Education Courses (3 s.h.)

Major Requirements

47 s.h.

MUS40.111	Business of Music I
MUS40.121	Audio Recording I
MUS40.122	Computer Technology And Music I
MUS40.223	Survey of Record Production
MUS40.113	Business of Music II
MUS40.211	Music Industry Internship I
MUS40.311	Music Industry Internship II
MUS40.412	Capstone Project in Music Industry I
MUS40.413	Capstone Project in Music Industry II
MUS97.102	Piano I For Non-Music Majors
or MUS97.229	Guitar Class I
MUS04.110	Sight Singing and Ear Training
MUS04.130	Music Theory I Written
MUS04.132	Music Theory I Aural
MUS40.201	History of Popular Music
MUS40.202	Introduction to Music Performance
ACC03.405	Foundations of Accounting
MKT09.200	Principles of Marketing
MGT98.242	Legal Environment of Business

Music Business Specialization

15 s.h.

MUS40.212	Music Publishing
MUS40.213	Touring and Concert Promotion
MUS40.315	Entrepreneurship in the Music Industry

MUS40.314 Artist Services I
 MUS40.414 Artist Services II
 MUS40.415 Artist Services III

or

Music Technology Specialization

15 s.h.

MUS40.221 Audio Recording II
 MUS40.222 Computer Technology And Music II
 MUS40.322 Audio for Video
 MUS40.323 Sound Reinforcement I
 MUS40.321 Producing the Record

and

Free Electives Bank

6 s.h.

Choose 6 credits

Suggested Free Electives:

MUS40.331 Game Audio
 MUS40.431 Mixing and Mastering
 MUS40.333 Sound Synthesis and Remixing
 MUS40.332 Recording Studio Design and Maintenance
 MUS40.342 Public Relations in the Music Industry
 MUS40.343 Songwriting
 MUS40.341 Music Industry Contracts and Copyrights
 ENT06.426 New Venture Development
 MKT09.305 Internet Marketing
 MKT09.350 Management of Advertising and Promotion
 ECE09.100 Signals, Systems And Music

Any course from the Music Business or Music Technology specialization

Program Electives / Music Bank

10 s.h.

Choose 10 credits from:

MUSG06.102 General Music History
 MUS40.343 Songwriting
 MUS04.125 Music Composition I
 MUS04.126 Music Composition II
 MUSG06.115 Growth & Development of Jazz
 MUSG06.220 The Singing Music of African-Americans
 MUSG06.447 Music in World Cultures: Asia & Oceania
 MUSG06.448 Music in World Cultures: Africa, India, Near & Middle East
 MUS04.332 Acoustics of Music
 MUSG06.337 Music and the Theater
 MUS97.103 Piano II For Non-Music Majors
 MUS97.230 Guitar Class II
 MUS04.131 Music Theory II - Written
 MUS04.133 Music Theory II - Aural
 MUS04.118 Music Fundamentals
 MUSG06.214 Development Of Musical Styles And Form I
 MUSG06.215 Development Of Musical Styles And Form II
 MUS04.118 Music Fundamentals
 MUS01.129 Chamber Music I
 MUS01.130 Chamber Music II
 MUS01.131 Chamber Music III
 MUS01.132 Chamber Music IV
 MUS08.156 - MUS08.163 Contemporary Music Ensemble
 MUS04.140 Wind Ensemble
 MUS04.141 String Ensemble
 MUS04.142 College Band
 MUS04.143 Jazz Band
 MUS 04144 Orchestra
 MUS 04145 Lab Band
 MUS 04146 Concert Choir
 MUS 04154 Women's Chorus
 MUS 04155 Men's Chorus

Total Program

120 s.h.