

B.S. in Music Industry

Academic Program Guide for **New First-Year Students** (Effective Fall 2018) Department of Music (music@rowan.edu)

Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core & Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C or better in all courses satisfying Major requirements.

Rowan Core Requirements¹

*Students must satisfy all **six** Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
 - COMP 01111 College Composition I (3 sh)
 - COMP 01112 College Composition II (3 sh)
 - CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy *Recommendation from major:* MUS 40201 (3 sh counted under major)
- (GLBL) Global Literacy *Recommendation from major:*
- (HUML) Humanistic Literacy *Recommendation from major:*
- (QNTL) Quantitative Literacy *Recommendation from major:*
- (SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- (LIT) Broad-Based Literature Attribute *Recommendation from major:*
- (WI) Writing Intensive Attribute *Recommendation from major:*
- (RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section cannot be in the major department.

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|------------------------|----------------------|---------------------------|--------|-------|---------|
| JRN 02210 | Journalistic Writing | | | | 3 |
| | | | | | |
| | | | | | |
| | | | | | |
| Subtotal: 18 sh | | | | | |

¹ The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

² The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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Major Requirements (78 sh)

SUMMARY OF MAJOR REQUIREMENTS

- 37 sh of Foundational Courses
 - 18 sh of Mid-Level Courses
 - 8 sh of Upper-Level Courses
 - 15 sh of Concentration Courses
-
- 78 sh total

FOUNDATIONAL COURSES

| Course # | Course Name | Course Designations / Notes | Sem/Yr | Grade | Credits |
|---------------------------|---|-----------------------------|--------|-------|--------------------|
| MUS 40111 | Business of Music I | | | | 3 |
| MUS 40121 | Audio Recording I | | | | 3 |
| MUS 04110 | Sight-Singing and Ear Training | | | | 2 |
| MUS 04118 | Music Fundamentals | | | | 3 |
| MUS 40113 | Business of Music II | | | | 3 |
| MUS 40122 | Computer Technology and Music I | | | | 3 |
| MUS 04103 | Music Theory I | | | | 4 |
| MUS 40201 | History of Popular Music | Satisfies Artistic Literacy | | | 3 |
| MUS 97102 or MUS 97229 | Piano I for Non-Majors or Guitar Class | | | | 3 |
| MKT 09200 | Principles of Marketing | | | | 3 |
| ACC 03405 | Foundations of Accounting | | | | 3 |
| MUS 40202 | Introduction to Music Performance | | | | 3 |
| MUS 40223 | Survey of Record Production | | | | 1 |
| | | | | | Subtotal: 37 sh |

MID-LEVEL COURSES

| Course # | Course Name | Course Designations / Notes | Sem/Yr | Grade | Credits |
|-----------|---------------------------------|--------------------------------------|--------|-------|-----------------|
| MUS 40211 | Music Industry Internship I | Summer following Sophomore Year | | | 3 |
| MGT 98242 | Legal Environment of Business | | | | 3 |
| ENT 06240 | Entrepreneurship and Innovation | | | | 3 |
| | Music Elective | Any course with a MUS or MUSG prefix | | | 3 |
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| | | | | | Subtotal: 18 sh |

UPPER-LEVEL COURSES

| Course # | Course Name | Course Designations / Notes | Sem/Yr | Grade | Credits |
|-----------|---------------------------------------|--------------------------------------|--------|-------|----------------|
| MUS 40412 | Capstone Project in Music Industry I | | | | 2 |
| MUS 40413 | Capstone Project in Music Industry II | | | | 2 |
| MUS 40311 | Music Industry Internship II | Summer following Junior Year | | | 3 |
| | Music Elective | Any course with a MUS or MUSG prefix | | | 1 |
| | | | | | Subtotal: 8 sh |

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Music Industry Concentrations

Students will take all 15 sh of courses in one of the following concentrations.

MUSIC BUSINESS CONCENTRATION

| Course # | Course Name | Course Designations / Notes | Sem/Yr | Grade | Credits |
|-----------|--|-----------------------------|--------|-------|-----------------|
| MUS 40212 | Music Publishing | | | | 3 |
| MUS 40213 | Touring and Concert Promotion | | | | 3 |
| MUS 40314 | Artist Services I | | | | 2 |
| MUS 40414 | Artist Services II | | | | 2 |
| MUS 40415 | Artist Services III | | | | 2 |
| MUS 40315 | Entrepreneurship in the Music Industry | | | | 3 |
| | | | | | Subtotal: 15 sh |

MUSIC TECHNOLOGY CONCENTRATION

| Course # | Course Name | Course Designations / Notes | Sem/Yr | Grade | Credits |
|-----------|----------------------------------|-----------------------------|--------|-------|-----------------|
| MUS 40222 | Computer Technology and Music II | | | | 3 |
| MUS 40221 | Audio Recording II | | | | 3 |
| MUS 40321 | Producing the Record | | | | 3 |
| MUS 40323 | Sound Reinforcement I | | | | 3 |
| MUS 40322 | Audio for Video | | | | 3 |
| | | | | | Subtotal: 15 sh |

Free Electives for this Major/Degree (15 sh)

Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|----------|-------------|---------------------------|--------|-------|-----------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | Subtotal: 15 sh |

Total Program Credits Required for this Major / Degree: 120 SH

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Suggested Music Electives

| Course # | Course Name | Credits |
|-----------------------|--|---------|
| MUS40335 | Sound Reinforcement II | 3 |
| MUS 40331 | Game Audio | 3 |
| MUS 40344 | Hip Hop Culture: Music, Lifestyle, Fashion and Politics | 3 |
| MUS 40332 | Recording Studio Design and Maintenance | 3 |
| MUS 40333 | Sound Synthesis and Remixing | 3 |
| MUS 40431 | Mixing and Mastering | 3 |
| MUS 40341 | Music Industry Contracts and Copyrights | 3 |
| MUS 40342 | Public Relations in Music Industry | 3 |
| MUS 40343 | Songwriting | 3 |
| MUSG 06102 | General Music History | 3 |
| MUS 04125 | Music Composition I | 3 |
| MUS 04126 | Music Composition II | 3 |
| MUSG 06115 | Growth & Development of Jazz | 3 |
| MUSG 06220 | The Singing Music of African-Americans | 3 |
| MUSG 06447 | Music in World Cultures: Asia & Oceania | 3 |
| MUSG 06448 | Music in World Cultures: Africa, India, Near & Middle East | 3 |
| MUSG 06220 | The Music of African Americans | 3 |
| MUS 04104 | Music Theory II | 4 |
| MUS 04118 | Music Fundamentals | 3 |
| MUS 01129 | Chamber Music I | 1 |
| MUS 01130 | Chamber Music II | 1 |
| MUS 01131 | Chamber Music III | 1 |
| MUS 01132 | Chamber Music IV | 1 |
| MUSG 06214 | Hist/Lit Western Music Repertoire I | 3 |
| MUSG 06215 | Hist/Lit Western Music Repertoire II | 3 |
| MUS 08156 – MUS 08163 | Contemporary Music Ensemble | 1 |
| MUS 04140 | Wind Ensemble | 1 |
| MUS 04141 | String Ensemble | 1 |
| MUS 04142 | College Band | 1 |
| MUS 04143 | Jazz Band | 1 |
| MUS 04144 | Orchestra | 1 |
| MUS 04145 | Lab Band | 1 |
| MUS 04146 | Concert Choir | 1 |
| MUS 04044 | Choral Union | 1 |