

B.S. in Music Industry

Academic Program Guide for New First-Year Students (Effective Fall 2024) Department of Music (music@rowan.edu)

Students who entered Rowan University prior to Fall 2024 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of “D-” or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core & Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under “Attributes.” A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- None

Rowan Core Requirements¹

Students must satisfy all **six** Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
 - COMP 01111 College Composition I (3 sh) COMP 01112 College Composition II (3 sh) CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy *Recommendation from major:* MUS 40201 (3 sh counted under major)
- (GLBL) Global Literacy *Recommendation from major:*
- (HUML) Humanistic Literacy *Recommendation from major:*
- (QNTL) Quantitative Literacy *Recommendation from major:*
- (SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- (LIT) Broad-Based Literature Attribute *Recommendation from major:*
- (WI) Writing Intensive Attribute *Recommendation from major:*
- (RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section cannot be in the major department.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
JRN 02210	Journalistic Writing				3
Subtotal: 18 sh					

¹ The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

² The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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Major Requirements (78 sh)

SUMMARY OF MAJOR REQUIREMENTS

- 34 sh of Foundational Courses
 - 21 sh of Mid-Level Courses
 - 8 sh of Upper-Level Courses
 - 15 sh of Concentration Courses
-
- 78 sh total

FOUNDATIONAL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40111	Business of Music I *				3
MUS 40121	Audio Recording I				3
MUS 04118	Music Fundamentals				3
MUS 40113	Business of Music II *				3
MUS 40122	Computer Technology and Music I				3
MUS 04190	Composition and Theory for Media I				3
MUS 40201	History of Popular Music	Satisfies Artistic Literacy			3
MUS 97102 or MUS 97229	Piano I for Non-Majors or Guitar Class				3
MKT 09200	Principles of Marketing *				3
MUS 40202	Introduction to Music Performance				3
MUS 40223	Survey of Record Production				1
ENT 06240	Entrepreneurship and Innovation *				3
					Subtotal: 34 sh

MID-LEVEL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40211	Music Industry Internship I	Summer following Sophomore Year			3
ENT 06342	Financing & Legal Aspects of Entrepreneurship *	Replaces MGT 98242 Legal Environment of Business			3
	Pick One	ENT 06426: New Venture Development * ART 09301: Digital Media and Techniques ACC 03405 Foundations of Accounting			3
	Composition and Theory for Media II (recommended) or Music Elective	MUS 04191 or Music Elective			3
	Music Elective	Any course with a MUS or MUSG prefix			3
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					Subtotal: 21 sh

UPPER-LEVEL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40412	Capstone Project in Music Industry I				2
MUS 40413	Capstone Project in Music Industry II				2
MUS 40311	Music Industry Internship II	Summer following Junior Year			3
	Music Elective	Any course with a MUS or MUSG prefix			1
					Subtotal: 8 sh

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Music Industry Concentrations

Students will take all 15 sh of courses in one of the following concentrations.

MUSIC BUSINESS CONCENTRATION

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40212	Music Publishing				3
MUS 40213	Touring and Concert Promotion				3
MUS 40314	Artist Services I				2
MUS 40414	Artist Services II				2
MUS 40415	Artist Services III				2
MUS 40315	Entrepreneurship in the Music Industry				3
					Subtotal: 15 sh

MUSIC TECHNOLOGY CONCENTRATION

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MUS 40222	Computer Technology and Music II				3
MUS 40221	Audio Recording II				3
MUS 40321	Producing the Record				3
MUS 40323	Sound Reinforcement I				3
MUS 40322	Audio for Video				3
					Subtotal: 15 sh

Free Electives for this Major/Degree (15 sh)

Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
					Subtotal: 15 sh

Total Program Credits Required for this Major / Degree: 120 SH

* Required to declare the Entrepreneurship Minor.

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Suggested Music Electives

Course #	Course Name	Credits
MUS40335	Sound Reinforcement II	3
MUS 40331	Game Audio	3
MUS 40344	Hip Hop Culture: Music, Lifestyle, Fashion and Politics	3
MUS 40332	Recording Studio Design and Maintenance	3
MUS 40333	Sound Synthesis and Remixing	3
MUS 40431	Mixing and Mastering	3
MUS 40341	Music Industry Contracts and Copyrights	3
MUS 40342	Public Relations in Music Industry	3
MUS 40343	Songwriting	3
MUSG 06102	General Music History	3
MUS 04125	Music Composition I	3
MUS 04126	Music Composition II	3
MUSG 06115	Growth & Development of Jazz	3
MUSG 06220	The Singing Music of African-Americans	3
MUSG 06447	Music in World Cultures: Asia & Oceania	3
MUSG 06448	Music in World Cultures: Africa, India, Near & Middle East	3
MUSG 06220	The Music of African Americans	3
MUS 04104	Music Theory II	4
MUS 04118	Music Fundamentals	3
MUS 01129	Chamber Music I	1
MUS 01130	Chamber Music II	1
MUS 01131	Chamber Music III	1
MUS 01132	Chamber Music IV	1
MUSG 06214	Hist/Lit Western Music Repertoire I	3
MUSG 06215	Hist/Lit Western Music Repertoire II	3
MUS 08156 – MUS 08163	Contemporary Music Ensemble	1
MUS 04140	Wind Ensemble	1
MUS 04141	String Ensemble	1
MUS 04142	College Band	1
MUS 04143	Jazz Band	1
MUS 04144	Orchestra	1
MUS 04145	Lab Band	1
MUS 04146	Concert Choir	1
MUS 04044	Choral Union	1

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Prerequisite Requirements to Declare Minor in Entrepreneurship (M517)

The following requirements must be satisfied prior to declaring the Entrepreneurship Minor:

- Must have completed ENT 06.240 (Entrepreneurship & Innovation)
- Must have a minimum 2.500 cumulative GPA
- Must contact a Rohrer College of Business Academic Advisor to declare minor

Students who currently have a major declared in the College of Business should contact their [assigned advisor](#). For students majoring outside of the College of Business, email rcbminors@rowan.edu.

ENTREPRENEURSHIP MINOR REQUIRED COURSES

Course #	Course Name	Notes	Sem/Yr	Grade	Credits
ENT 06.240	Entrepreneurship & Innovation				3
ENT 06.426	New Venture Development	Offered in Fall semesters only			3
ENT 06.342	Financing & Legal Aspects of Entrepreneurship	Offered in Spring semesters only			3
Subtotal: 9 sh					

ENTREPRENEURSHIP MINOR ELECTIVE COURSES

Choose three courses from the following bank of courses.

	Course #	Course Name	Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ENT 06.XXX	Any ENT course not already required				3
<input type="radio"/>	MKT 09.200	Principles of Marketing				3
<input type="radio"/>	JRN 02366	Media Metrics and Analytics				3
<input type="radio"/>	JRN 02365	Introduction to Entrepreneurial Media				3
<input type="radio"/>	MUS 40111	Business of Music I				3
<input type="radio"/>	MUS 40113	Business of Music II				3
<input type="radio"/>	MUS 40315	Entrepreneurship in the Music Industry				3
<input type="radio"/>	PHIL 09222 or PHIL 09150 or PHIL 09323 or PHIL 09341 or JRN 02319	Business Ethics, or Introduction to Ethics, or Environmental Ethics or Biomedical Ethics or Media Ethics	A maximum of 3 sh may count for ethics coursework.			3
<input type="radio"/>	MKT 09378	Product, Price, and New Venture Development				3
<input type="radio"/>	INTR 01138	Issues in Sustainable Development				3
<input type="radio"/>	ME 10443	Design for X				3
<input type="radio"/>	CS 07210	Foundations of Computer Science				3
<input type="radio"/>	ECE 09405	Product Engineering				3
Subtotal: 9 sh						